



**FRISCO ECONOMIC DEVELOPMENT CORPORATION
WORK SESSION
HALL PARK – THE ASCENSION ROOM
3201 DALLAS PARKWAY, SUITE 150
FRISCO, TEXAS 75034**

9:00 AM

WEDNESDAY, NOVEMBER 17, 2021

CANCELLED
AGENDA

CALL TO ORDER

1. ROLL CALL

CITIZEN INPUT

REGULAR AGENDA

2. Introduction and Overview of the FEDC Work Session Goals and Objectives
3. Refresher on Type A/B Corporations
4. President Report - Organizational Updates, Staffing Updates and needed By-law changes
5. Discussion on Remote Working Trends Impact on Frisco
6. Business Retention & Expansion focus areas for FY 22
7. Board Reports including Compliance Reporting
8. Discussion on FEDC's role in Emerging Industries & Entrepreneurship

- 9. Business Development - Prospect Trends, Project Updates and Board Reports
- 10. Marketing and Communications - New Agency Selected, Strategy Timeline and Board Role
- 11. Discussion on FEDC Real Estate
- 12. Next Board Work Session Discussion

ADJOURN

CERTIFICATION

Jason Ford, FEDC President certifies that this Notice of Meeting was posted on the outside bulletin board, at the George A. Purefoy Municipal Center of the City of Frisco, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on the following date and time:

By Friday, November 12, 2021 at 5:00 p.m. and remained so posted at least 72 hours before meeting was convened.

Texas Government Code Section:

- § 551.071 – Private consultation with the attorney for the City.
- § 551.072 – Discussing purchase, exchange, lease or value of real property.
- § 551.074 – Discussing personnel or to hear complaints against personnel.
- § 551.087 – Discussion regarding commercial or financial information that the Board has received from a business prospect or to deliberate the offer of a financial or other incentives to a business prospect.

NOTICE

Pursuant to City of Frisco Ordinance Number 19-10-86, each member of the public wishing to address the City Council shall be entitled to speak for up to five (5) minutes, unless ten (10) or more members of the public are present to speak on a single agenda item, in which case the City Council may by majority vote reduce the allotted time from five (5) minutes to three (3) minutes per speaker to ensure that as many people as possible have an opportunity to speak, subject to the requirements of other law.

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS

The George A. Purefoy Municipal Center is wheelchair accessible. Access to the building and special parking are available at the primary north entrance facing Frisco Square Blvd. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at least 48-hours prior to the meeting. Please e-mail your request to: CitySec@friscotexas.gov or call (972) 292-5020. BRAILLE IS NOT AVAILABLE.

Date Removed: _____	Removed By: _____
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