



## Memorandum

**To:** Honorable Mayor Jeff Cheney and Members of the Frisco City Council

**Cc:** Wes Pierson, City Manager  
Ben Brezina, Assistant City Manager  
E.A. Hoppe, Assistant City Manager

**From:** Daniel Ford, Director of Administrative Services

**Date:** September 5, 2023

**Subject:** Consider and act upon authorizing the City Manager to execute an Agreement with Theater Projects Consultants, Inc., for consulting services related to a performing arts venue. (CMO/DF)

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**Action Requested:** City Council approval authorizing the City Manager to execute an Agreement with Theater Projects Consultants, Inc., for consulting services related to a performing arts venue in the amount of \$1,415,500.

**Background Information:** Professional Services Agreement with Theater Projects Consultants, Inc., as allowed by Local Government Code 252.022 (a) (4). In January 2023, City Council approved an Agreement with Theater Projects Consultants for a business plan related to the proposed performing arts center. At this time, staff is seeking approval of an additional Agreement with this firm for consulting services related to the next steps in this process. This new scope will include exploration, development, costing, and preliminary design for the proposed performing arts complex. Elements include multiple costing studies, site analysis (Hall Park site), comprehensive community engagement, economic impact analysis, a design competition, capital stack/funding study, and refinement of the final business plan and City investment. This is a phased approach over the next eighteen months, offering flexibility to adjust along the way. Total cost for these services is \$1,415,500.

**Financial Considerations:** Bond funds are available for this project.

**Legal Review:** Ryan Pittman of Abernathy, Roeder, Boyd & Hullett has reviewed the Agreement and approved to form.

**Alternatives:** City Council could choose not to approve at this time.

**Supporting Documents:** Agreement.

**Staff Recommendation:** Staff recommends approval of this item.